



# SHRIJI VEDANTA WELLNESS PVT. LTD.

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**BUSINESS PLAN**



# ABOUT SHRIJI VEDANTA

Shriji vedanta aims to reach the maximum number of people across the society and make them aware of their inner potential through an innovative range of wellness products at an affordable price. Shriji Vedanta wellness private ltd is a direct selling company established in april 2022 with its head office in bhopal Madhya pardesh offering a wide range of Health, Wellness and Personal Care products for the consumer. In addition shriji vedanta is committed to provide ongoing innovative training solutions to empower individuals to unleash their inner hidden potential to build a solid career with them.

"The fortunes of the new millennium will be created in the Wellness Industry" - Dr. Paul Zane in his best selling book "The Next Trillion." Shriji vedanta believes in the ideology that one needs to compete with one's own self rather than with others. It shall always strive to follow the powerful business idea of "Giving as a source of Receiving," which illuminates the principles of Contribution, Abundance, Service and Success. It is a lovely reminder to us that the world is abundant and rewards those who act with generosity of spirit. By getting associated with shriji vedanta, each member would embark on a definite path towards a better life. We welcome you to take a prompt decision to design your future.









# Our Vision

Our vision is to contribute to the global community through the daily application of Raise Your self To Help Mankind. We do this by helping individuals achieve their goals and lead better lives through a combination of an entrepreneurial business opportunity with life-enhancing products.

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# Our Mission

**Our mission is to become the global E- Commerce leader with in the direct selling industry, leveraging this position so as to be a positive influencer in the development of sustainable and professional network marketing communities around the world.**

# MESSAGE FROM MANAGEMENT DESK

Life is full of uncertainties and simply unpredictable. Especially, the environment which we are living in is absolute hazardous. The effects of polluted and hazardous environment is such, that we witness in our day to day life, everybody having one or the other problems physically or mentally. The reasons are not far to seek. We spend a large amount of our earnings on health care which can be easily averted if proper guidelines towards health are ensured. We as a company were in search of unique products, which could address to the problems a common man faces in his day to day life. Products, which will make a man not only healthy but wealthy as well. This is how our journey started off at Shriji Vedanta Wellness Private Ltd. We introduced unique products free from chemical and pesticides. Today, we are specially known for our products, which are not only quality based but result oriented too. Apart from health care products, we are also into personal care and many more will soon appear which are already in the pipe-line.



**MR. PARUL JAIN (MANAGING DIRECTOR)**

**MRS. NANDINI JAIN (DIRECTOR)**



## SHRIJI VEDANTA BUSINESS OPPORTUNITY

Any one 18 year or above can join shriji Vedanta Business with no investment and become an Independent Business Associate of SHRIJI VEDANTA. After becoming shriji vedanta business associate, an Associate will start getting company products at discounted rates up to 40%.





# JOINING

To become business associate of shriji Vedanta .it is mandatory to register online .A person can become a business associate of the company by filling online application form. Only one registration is possible via one registered mobile number.

> REGISTER NOW

# ACTIVATION

An associate will have to upload passport size photograph ,  
Adhar card ,Pan card ,  
Bank passbook cancelled heque ,  
self attested KYC documents  
(ID proof and residence proof  
such as self attested copy of  
driving license ,passport ,  
Aadhar and voter card or  
PAN card) in his /her profile on  
the company's website.



# THE BENEFITS OF BECOMING BUSINESS ASSOCIATES OF SHRIJI VEDANTA

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- FREE REGISTRATION
- DISCOUNT UPTO 40%
- LOYALTY BONUS
- MATCHING BONUS 10%
- LEVEL BONUS :- 10% To 50%
- TRAVEL BONUS:- 2%
- BIKE BONUS :-2%
- CAR BONUS:- 2%
  
- HOUSE BONUS :- 2%
- EDUCATION BONUS:- 2%
- DIAMOND BONUS :- 2%
- DOUBLE DIAMOND BONUS:- 1%
- BLUE DIAMOND BONUS:- 1%
- CROWN DIAMOND BONUS : - 0.5 %
- CROWN PRESIDENT BONUS:- 0.5%
- OUTLET BONUS :- 13%
- TEHSIL OUTLET BONUS :- 26%

# INCOME STREAM

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## BUSINESS PLAN :- GENERAL DEFINATION

1. MRP :- MAXIMUM RETAIL PROFIT
2. DP :- DISTRIBUTOR PRICE
3. BV :- BUSINESS VOLUME
4. PBV :- PERSONAL BUSINESS VOLUME
5. GBV :- GROUP BUSINESS VOLUME
6. TBV :- TOTAL BUSINESS VOLUME
7. CTO :- COMPANY TURN OVER



# >>> Loyalty Bonus

If an associate buys goods worth Rs 1500 continuously for five months on his/her ID, then the associate gets goods worth Rs 1500 absolutely free for the sixth month.

## Example :-

1. January Rs. 1500/-
2. February Rs. 1500/-
3. March Rs. 1500/-
4. April Rs. 1500/-
5. May Rs. 1500/-

**Free Products - June Rs. 1500/-**

## >>> Matching Bonus - 10%

If an associate's business volume in groups A and Groups B falls in any current month, then he gets 10% of bv income as matching bonus.



### Example :-

**Group A 1,00,000 BV Group B 1,00,000 BV**

**Your Income : 10000**

# >>> Level Bonus 10% to 50%

Level Bonus which is 50% of BV up to 16 level depth Associates get level wise every month when their team buys products as shown in below chart.

Level	Level Bonus	Total Bonus
Level 1	10%	10%
Level 2	8%	18%
Level 3	7%	25%
Level 4	5%	30%
Level 5	4%	34%
Level 6	3%	37%
Level 7	2%	39%
Level 8	2%	41%
Level 9	2%	43%
Level 10	1%	44%
Level 11	1%	45%
Level 12	1%	46%
Level 13	1%	47%
Level 14	1%	48%
Level 15	1%	49%
Level 16	1%	50%

# >>> DIRECTOR

If an associate earn 25000 bv from group A and 25000 bv from group B from his/her team in any month. He /she becomes director and eligible for travel bonus.

**CRITERIA :- GROUP A 25000 BV :  
GROUP B 25000 BV**



## TRAVEL BONUS

2% of the total business volume of the turn over has been fixed for the qualified directors

FORMULA :- Total company BV turnover @ 2% / divided by total directors achievers BV  $\square$  multiply single director BV.



# >>> BRONZE DIRECTOR

If an associate earn 50000 bv from group A and 50000 becomes bronze director and eligible for bike bonus. bv group B from his/her team in any month. He /she

**CRITERIA :- GROUP A 50000 BV :  
GROUP B 50000 BV**



## BIKE BONUS

2% of the total business volume of the company turn over has been fixed for the qualified Bronze Director.

**FORMULA :- Total company BV  
turnover@2% / divided by total Bronze  
Directors achievers BV □ multiply single  
Bronze Director BV.**

# >>> SILVER DIRECTOR

If an associate earn 100000 bv from group A and 100000 bv group B from his/her team in any month. He /she becomes silver director and eligible for car bonus.

**CRITERIA :- GROUP A 100000 BV :  
GROUP B 100000 BV**



## CAR BONUS

2% of the total business volume of the company turn over has been fixed for ' the qualified Silver Director.

FORMULA :- Total company BV turnover @ 2% / divided by total Silver Directors achievers BV multiply single Silver Director BV.

# >>> GOLD DIRECTOR

If an associate earn 200000 bv from group A and 200000 bv group B from his/her team in any month. He /she becomes gold director and eligible for house bonus.

**CRITERIA :- GROUP A 200000 BV :  
GROUP B 200000 BV**



## HOUSE BONUS

2% of the total business volume of the company turn over has been fixed for the qualified Gold Director.

FORMULA :- Total company BV  
turnover@2%/ divided by total  
Gold Directors achievers  
BV □ multiply single Gold Director BV.

# >>> RUBY DIRECTOR

If an associate earn 400000 bv from group A and 400000 bv group B from his/her team in any month. He /she becomes Ruby director and eligible for education bonus.

**CRITERIA :- GROUP A 400000 BV :  
GROUP B 400000 BV**



## EDUCATION BONUS

2% of the total business volume of the company turn over has been fixed for the qualified Ruby Director.

FORMULA :- Total company BV turnover @ 2% / divided by total Ruby Directors achievers BV multiply single Gold Director BV.

# >>> DIAMOND DIRECTOR

If an associate earn 800000 bv from group A and 800000 bv from group B from his/her team in any month. He /she becomes diamond director and eligible for diamond bonus.

**CRITERIA :- GROUP A 800000 BV :  
GROUP B 800000 BV**



## DIAMOND BONUS

2% of the total business volume of the company turn over has been fixed for the qualified Diamond Director.

FORMULA :- Total company BV  
turnover@2% / divided by total  
Diamond Directors achievers BV  $\square$   
multiply single Diamond Director BV.

# >>> DOUBLE DIAMOND DIRECTOR

If an associate earn 1600000 bv from group A and 1600000 bv from group B from his/her team in any month. He /she becomes double diamond director and eligible for double diamond bonus.

**CRITERIA :- GROUP A 1600000 BV :  
GROUP B 1600000 BV**



## DOUBLE DIAMOND BONUS

1% of the total business volume of the company turn over has been fixed for the qualified Double Diamond Director.

FORMULA :- Total company BV  
turnover@1% / divided by total  
Double Diamond Directors achievers  
BV □ multiply single Double  
Diamond Director BV.

## >>> BLUE DIAMOND DIRECTOR

If an associate earn 3200000 bv from group A and 3200000 bv group B from his/her team in any month. He /she becomes blue diamond director and eligible for blue bonus.

**CRITERIA :- GROUP A 3200000 BV :  
GROUP B 3200000 BV**



### **BLUE DIAMOND BONUS**

**1% of the total business volume of the company turn over has been fixed for the qualified Blue Diamond Director.**

FORMULA :- Total company BV  
turnover@1% / divided by total  
Blue Diamond Directors achievers  
BV □ multiply single Blue  
Diamond Director BV.

## >>> CROWN DIAMOND DIRECTOR

If an associate earn 6400000 bv from group A and 6400000 bv group B from his/her team in any month. He /she becomes crown diamond director and eligible for crown diamond bonus.

**CRITERIA :- GROUP A 6400000 BV :  
GROUP B 6400000 BV**



### CROWN DIAMOND BONUS

0.05% of the total business volume of the company turn over has been fixed for the qualified Crown Diamond Director.

FORMULA :- Total company BV  
turnover@0.05% / divided by total Crown  
Diamond Directors achievers BV  $\square$   
multiply single Crown  
Diamond Director BV.



# >>> CROWN PRESIDENT

If an associate earn 1 Crore bv from group A and 1 Crore bv from group B from his/her team in any month. He /she becomes crown president and eligible for crown president bonus.

**CRITERIA :- GROUP A 1 Crore BV :  
GROUP B 1 Crore BV**



## CROWN PRESIDENT BONUS

0.05% of the total business volume of the company turn over has been fixed for the qualified Crown President.

FORMULA :- Total company BV  
turnover@0.05% / divided by total  
Crown Presidents achievers BV  $\square$   
multiply single Crown  
President BV.

## **>>> TERMS AND CONDITIONS**

- 1. 500 BV is mandatory for all Associates up to Director rank. To collect their current month's payment. Similarly, 1000 BV is required for Bronze rank and 3000 BV for Daimond rank.**
- 2. It will be normal practice that there will be monthly closing on every last day of the month.by 7th day of a month all distributors will receive their monthly payout for previous month, provided their kyc is complete and correct bank details are uploaded in their profile.all payments will made by RTGS /NEFT in their bank account.**
- 3. Please deposit the payment in the company's account only.**
- 4. all incomes are subject to applicableTDS as per govt.norms**
- 5.No admin charges will be deducted.**



## **Our Bank Details**

**CENTRAL BANK OF INDIA**

**BRANCH :- MANDI DEEP BRANCH BHOPAL**

**ACCOUNT NUMBER :- 5241460445**

**ACCOUNT TYPE :- CURRENT**

**ACCOUNT IFSC CODE :-CBINO280733**



# THANK YOU

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